

10:30 - 11:00

Registration

EUROPEAN COMMISSION

HEALTH AND FOOD SAFETY DIRECTORATE-GENERAL

Food and feed safety, innovation
E1 – Food information and composition, food waste

Joint meeting on front-of-pack nutrition labelling between Working Group of the Standing Committee on Plants, Animals, Food

and Feed - Regulation (EU) No 1169/2011 on the provision of food information to consumers (FIC) &

Advisory Group on the Food chain, Animal and Plant Health 22 October 2018, <u>11.00</u>-17:00,

Conference Centre A. Borschette (Rue Froissart 36), Brussels - Room 0.D

Agenda of the meeting

11:00 – 11:15	Introduction and state of play on front-of-pack (FOP) nutrition labelling
	Alexandra Nikolakopoulou, Head of Unit SANTE.E1 - Food information and composition, food waste
11:15 – 12:00	FOP schemes: Stakeholders' views on the use of FOP schemes and ongoing developments
11:15 – 11:30	Contribution from European farmers and agri-cooperatives Javier Valle, Copa - Cogeca
11:30 – 11:45	Contribution from European consumers' associations
76	Emma Calvert, BEUC and Henry Uitslag, Consumentenbond (Dutch consumer organisation)
11:45 – 12:00	Questions & Answers, Exchange of views
12:00 – 13:00	Criteria for the development of FOP schemes
	Criteria Art. 35 of the FIC Regulation: Potential elements to consider for the development of FOP schemes
	Views from Member States and Stakeholders, open discussion
40.00 44.00	LUNGUEDDEAK
13:00 – 14:00	LUNCH BREAK

14:00 – 15:00 Criteria for the development of FOP schemes (continued)

 Criteria Art. 35 of the FIC Regulation: Potential elements to consider for the development of FOP schemes

Views from Member States and Stakeholders, open discussion

15:00 – 16:50 FOP schemes: Insights into consumers' understanding, purchasing behaviour and other effects

• FOP schemes, a behavioural perspective on the demand side and the supply side

Stefan Storcksdieck, Jan Wollgast, JRC.F1 - Health in Society and Ginevra Marandola, Emanuele Ciriolo, JRC.I2 - Foresight, Behavioural Insights & Design for Policy, Joint Research Centre

Questions & Answers, Exchange of views

 Comparative international study on front-of-pack labelling systems: preliminary results from the FOP-ICE study conducted by a scientific consortium from Paris 13 University (France) and Curtin University (Australia)

Dr. Chantal Julia, University of Paris 13

Questions & Answers, Exchange of views

• Results of a retailer's survey in real purchase conditions with consumers on Nutriscore and Nutrimark FOP nutrition labels

Stéphan Arino, E. Leclerc

Questions & Answers, Exchange of views

16:45 – 17:00 Closing remarks and next steps

15:45 - 16:15

Alexandra Nikolakopoulou, Head of Unit SANTE.E1 - Food information and composition, food waste